



SPONSORSHIP PACKAGE

SOUL OF A WARRIOR GALA

2027

CHARITABLE NUMBER:

87276-6878-RR0001



WomanACT

ABOUT WOMANACT

Who are we?

WomanACT is a leading non-profit organization dedicated to creating a society where women and gender-diverse individuals can live free from all forms of violence, including intimate partner violence and gender-based violence. By working collaboratively with the community and its members, WomanACT drives systemic change through impactful research, education, and advocacy.

■ Leadership

We provide leadership to cross-sectoral groups and promote knowledge sharing.

■ Research & Policy

We conduct research, analyze policy and engage communities in public policy processes.

■ Education

We provide education to help people, organizations and systems better prevent and respond to violence.

What we do?

At the heart of our mission is the belief that every voice matters. We actively engage survivors of gender-based violence in all aspects of our work—research, policy development, and advocacy—ensuring their lived experiences shape the programs and policies that affect them. This survivorcentered approach amplifies their voices and creates meaningful, lasting change.

Our initiatives are designed to address gender-based violence at its roots. We educate communities through research and awareness campaigns, equip allies with practical tools to prevent and respond to harassment, and collaborate across sectors to transform policies. These efforts aim to increase survivor choice, enhance protection, and promote economic security, ultimately saving lives and fostering safer communities for women and children.

WHY SPONSOR THE SOUL OF A WARRIOR GALA?

WomanACT invites you to become a sponsor of the 2027 Soul of a Warrior Gala —Toronto's signature event honouring the frontline heroes who are transforming the landscape of gender-based violence support in our city.

DID YOU KNOW?

1 in 2 Canadian women will experience violence in their lifetime, most before age 25.

These are not just statistics—they represent our friends, colleagues, and loved ones. The need for courageous, skilled, and compassionate frontline workers has never been greater.

The Soul of a Warrior Awards Gala, established in 2015, celebrates those remarkable individuals working in the Gender-Based Violence (GBV) sector across the GTA.

These professionals—counsellors, advocates, legal and family support workers, and more—stand shoulder to shoulder with survivors, guiding them through crisis, advocating for their rights, and building safer communities.



This year, WomanACT will recognize these extraordinary contributions by presenting awards in the following categories:

- Innovation in Action Award
- Survivor Advocate Award
- Indigenous Healing Pathways Award
- Children's Champion Award

SOUL OF A WARRIOR GALA

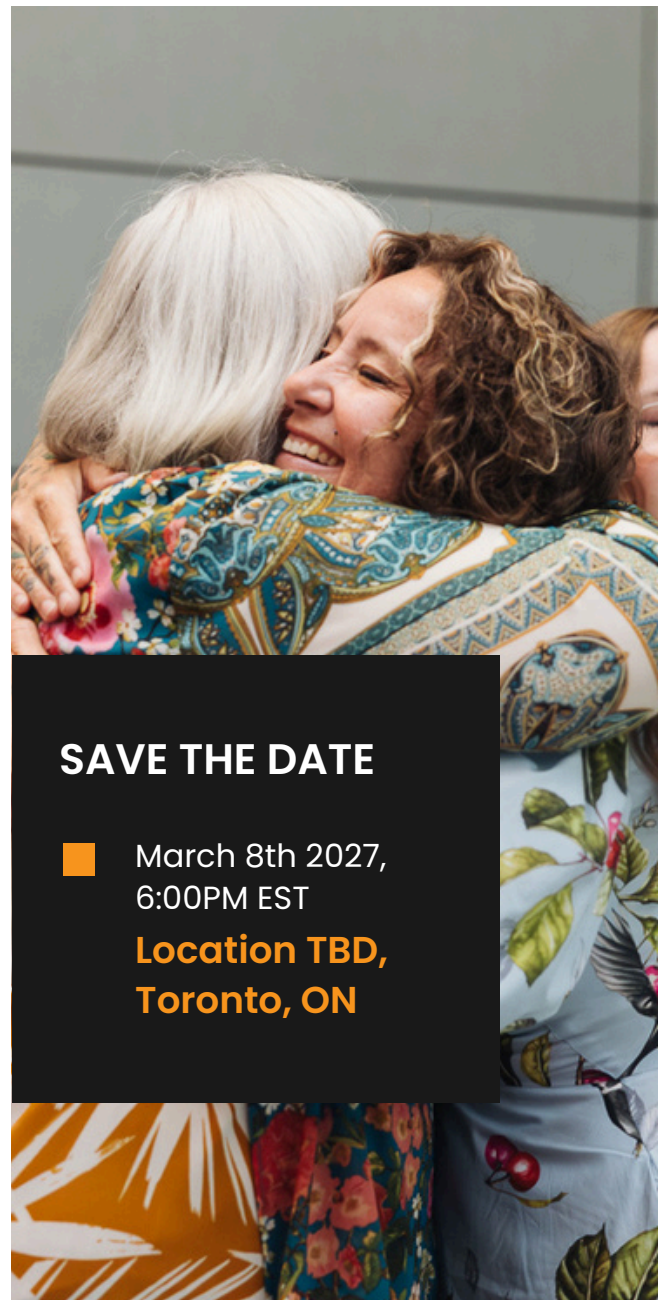
AN EVENING OF PURPOSE AND POSSIBILITY

The Soul of a Warrior Gala is an evening of elegance, inspiration, and collective action, dedicated to honouring the extraordinary individuals who work tirelessly to support survivors of gender-based violence.

This prestigious event brings together community leaders, advocates, and supporters to recognize the invaluable contributions of frontline staff across the Greater Toronto Area. These professionals—intake workers, counsellors, children’s advocates, family support workers, legal support staff, and more—embody thoughtfulness, compassion, and dedication in their daily efforts to provide critical services and resources to survivors.

The gala is more than just a celebration; it is a call to action. Funds raised during the event directly support WomanACT’s mission to create systemic change through research, education, and advocacy. These efforts inform policies, raise awareness, and empower survivors, ensuring a safer and more equitable society for all.

We invite you to join us as a sponsor for our upcoming Soul of a Warrior Gala awards and to partake in a night of celebration, recognition, and collective action.



SAVE THE DATE

■ March 8th 2027,
6:00PM EST

**Location TBD,
Toronto, ON**

BENEFITS OF SPONSORSHIP

A True Partnership, Tailored to You

We approach every sponsorship as a collaborative relationship. Our team will work closely with you to align your sponsorship benefits with your business objectives, whether that's brand visibility, employee engagement, or meaningful community impact. From exclusive on-stage opportunities to customized recognition, we ensure your investment delivers measurable value.



Champion Meaningful Change

Showcase your organization's leadership and commitment to supporting a transformative initiative that empowers survivors, uplifts frontline heroes, and advances a safer, more equitable society for all.

Connect with Influencers and Changemakers

Position your brand at the heart of a gathering that brings together Toronto's top community leaders, advocates, and decision-makers—offering opportunities for meaningful engagement and networking.

Elevate Your Brand's Purpose and Reputation

Align your company with a cause that matters, strengthening your image as a socially responsible, purpose-driven organization that is committed to driving real, lasting impact in the community.



SPONSORSHIP OPPORTUNITIES

Bronze **\$2,500**

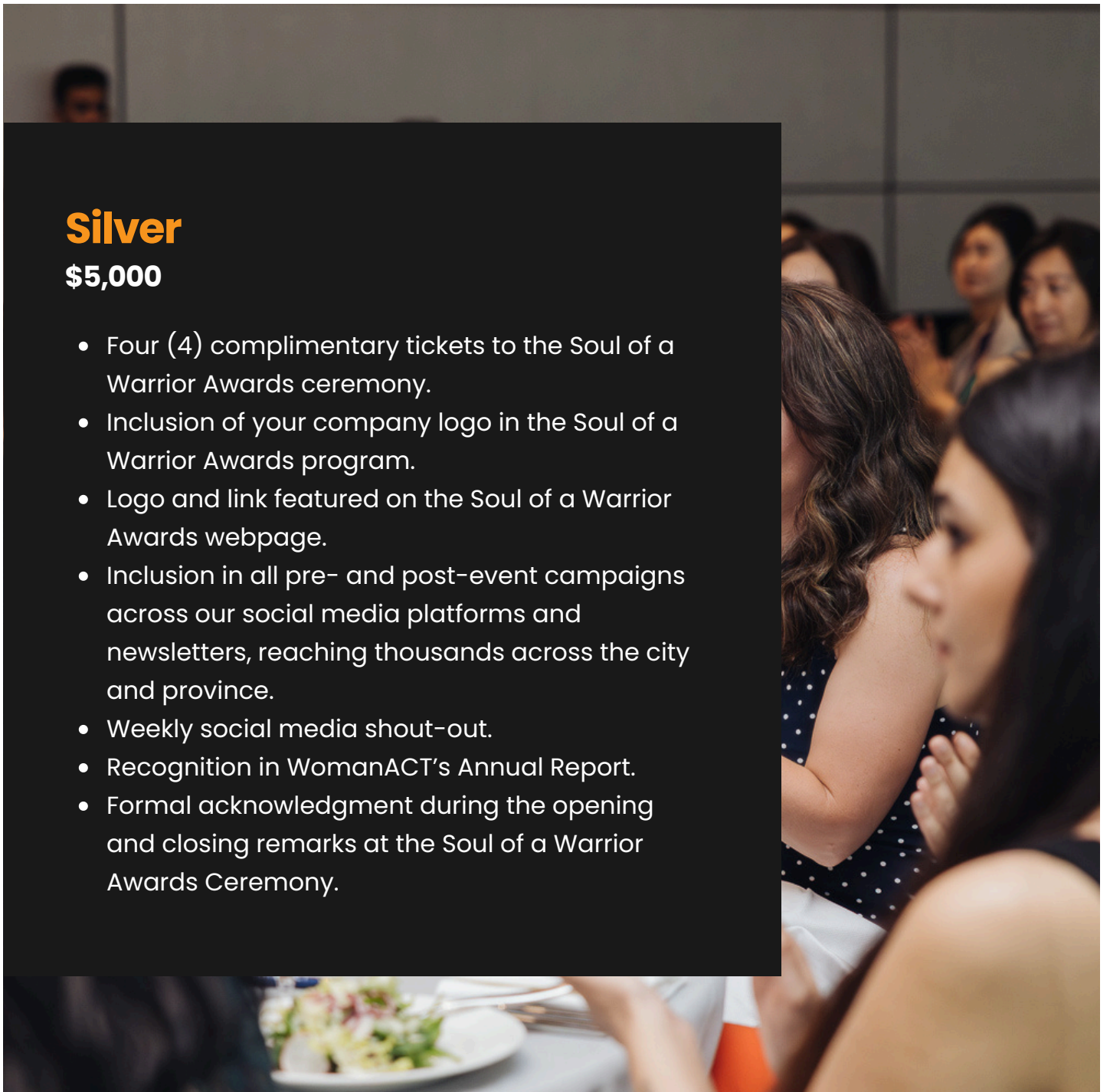
- Two (2) complimentary tickets to the Soul of a Warrior Awards ceremony.
- Inclusion of your company logo in the Soul of a Warrior Awards program.
- Logo and link featured on the Soul of a Warrior Awards webpage.
- Inclusion in all pre- and post-event campaigns across our social media platforms and newsletters, reaching thousands across the city and province.
- Recognition in WomanACT's Annual Report.
- Formal acknowledgment during the opening and closing remarks at the Soul of a Warrior Awards Ceremony.

SPONSORSHIP OPPORTUNITIES

Silver

\$5,000

- Four (4) complimentary tickets to the Soul of a Warrior Awards ceremony.
- Inclusion of your company logo in the Soul of a Warrior Awards program.
- Logo and link featured on the Soul of a Warrior Awards webpage.
- Inclusion in all pre- and post-event campaigns across our social media platforms and newsletters, reaching thousands across the city and province.
- Weekly social media shout-out.
- Recognition in WomanACT's Annual Report.
- Formal acknowledgment during the opening and closing remarks at the Soul of a Warrior Awards Ceremony.





SPONSORSHIP OPPORTUNITIES

Gold **\$10,000**

- Eight (8) complimentary tickets to the Soul of a Warrior Awards ceremony.
- Inclusion of your company logo in the Soul of a Warrior Awards program.
- Logo and link featured on the Soul of a Warrior Awards webpage.
- Inclusion in all pre- and post-event campaigns across our social media platforms and newsletters, reaching thousands across the city and province.
- Recognition in WomanACT's Annual Report.
- Sponsor spotlight in WomanACT newsletters.
- Twice-weekly social media shout-out.
- Formal acknowledgment during the opening and closing remarks at the Soul of a Warrior Awards Ceremony.
- Opportunity to include promotional materials at the event.
- Description in event programming.

SPONSORSHIP OPPORTUNITIES

Platinum

\$20,000

- Ten (10) complimentary tickets to the Soul of a Warrior Awards ceremony.
- On-stage opportunity to introduce one of WomanACT's Soul of a Warrior Award recipients.
- Premium company logo placement on event signage.
- Company description included in the event program.
- Inclusion of your company logo in the Soul of a Warrior Awards program.
- Logo and link featured on the Soul of a Warrior Awards webpage.
- Inclusion in all pre-and post-event campaigns across our social media platforms and newsletters, reaching thousands across the city and province.
- Recognition in WomanACT's Annual Report.
- Sponsor spotlight in WomanACT newsletters.
- Four weekly social media shout-outs.
- Formal acknowledgment during the opening and closing remarks at the Soul of a Warrior Awards Ceremony.
- VIP seating for your guests.
- Personalized thank-you plaque presented at the gala.
- Opportunity to include promotional materials at the event.

SPONSORSHIP OPPORTUNITIES

Community Partner: Open to Community Organizations Only **\$1,000**

- One (1) complimentary ticket to the Soul of a Warrior Awards ceremony.
- Formal recognition during opening and closing remarks at the Soul of a Warriors Awards Ceremony
- Inclusion of your company logo in the Soul of a Warrior Awards program.
- Logo and link featured on the Soul of a Warrior Awards webpage.
- Inclusion in all pre- and post-event campaigns across our social media platforms and newsletters, reaching thousands across the city and province.
- Recognition in WomanACT's Annual Report.



Sponsorship Categories + Opportunities	Venue Sponsor	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Community Partner \$1,000
Complimentary tickets for the Soul of a Warrior Awards ceremony	10 tickets	10 tickets	8 tickets	4 tickets	2 tickets	1 ticket
Company logo inclusion in Soul of a Warrior Awards program	✓	✓	✓	✓	✓	✓
Logo and Link on Soul of a Warrior Awards Webpage	✓	✓	✓	✓	✓	✓
Inclusion in all pre and post event related campaigns across social media platforms and newsletters.	✓	✓	✓	✓	✓	✓
Recognition in WomanACT's Annual Report	✓	✓	✓	✓	✓	✓
Formal recognition during opening and closing remarks at the Soul of a Warriors Awards Ceremony	✓	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓		
Sponsorship spotlight in WomanACT Newsletter	✓	✓	✓			
Opportunity to include promotional materials at event	✓	✓	✓			
Description in event programming	✓	✓	✓			
VIP seating for your guests	✓	✓				
On stage opportunity to introduce one of WomanACT's Soul of a Warrior Awards.	✓	✓				
Premium company logo placement on event signage	✓	✓				
Personalized thank-you plaque presented at the gala	✓	✓				

BECOME A SOUL OF A WARRIOR GALA SPONSOR

Partnering with WomanACT for the Soul of a Warrior Gala is a powerful way to showcase your brand's leadership while making a real difference in our community. As a sponsor, you'll gain valuable exposure among Toronto's most engaged leaders and advocates, and your support will directly advance safety, equity, and empowerment for women and gender-diverse people. Your sponsorship offers:

- High-profile visibility through event and digital channels
- Direct engagement with influential community members
- A clear demonstration of your commitment to meaningful social change





THANK YOU

Join us in celebrating frontline heroes
and driving progress.

Contact us today to discuss your
sponsorship or to tailor a partnership
that aligns with your goals.

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